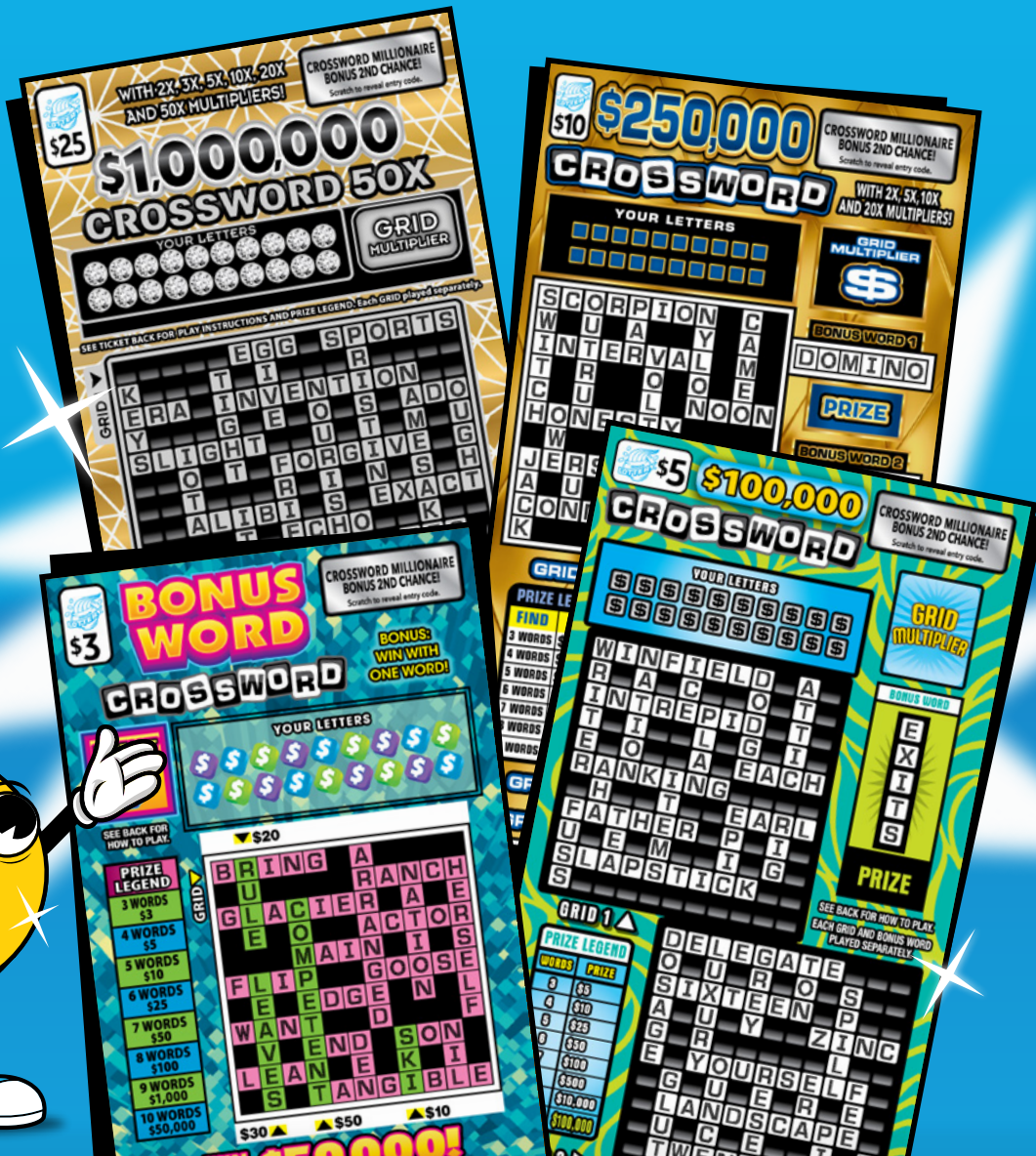
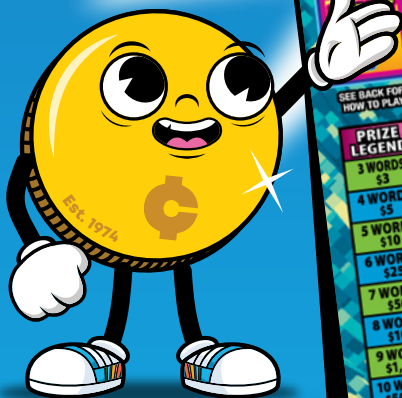


JULY - AUGUST 2026

THE Lottery LOWDOWN

MILLIONS IN TOTAL PRIZES



**CROSSWORD
INSTANT TICKETS**

**FASTPLAY™
ROCKET BINGO**

**CASHPOP
COMING SOON**



LAURA NILLES
MEDIA MANAGER

SUMMER EXCITEMENT IS HEATING UP!

With the summer season in full gear across Illinois, we know that the weather can change in an instant—one minute it's a perfect sunny day, and the next, a surprise thunderstorm rolls in. However, one thing that is consistently exciting and changing for the better this month is our selection of Instant Tickets!

We are thrilled to announce the launch of four brand-new Crossword Instant Tickets debuting in July. This ticket theme is getting a major upgrade, and we believe players are going to love what they see. These new tickets are designed with higher-value prizes, offering players even more significant winning opportunities.

To make sure these new Instant Tickets are a hit, we've put together a strong, multi-channel media campaign that will be running throughout the launch. This big media plan includes eye-catching spots like digital in-store screens, in-store radio, and billboards all over the state. Plus, this new campaign will introduce a fun character who will be front and center in all the media, bringing a little extra excitement to the ticket launch.

With the (hopefully) nice weather, players are out enjoying summer activities. They'll be stopping by your stores for road trip supplies, barbecue essentials, or drinks on the way to the beach or park. Use every visit as an opportunity to introduce them to the exciting new Crossword tickets by keeping them front and center!

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DATES YOU SHOULD KNOW

July 7, 2026

Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!

July 26, 2026

Monthly Growing Jackpot Entry Deadline for \$500.

July 4, 2026

Fourth of July (250th anniversary)

July 8-12, 2026

Illinois Lottery Activation at Taste of Chicago

July 11, 2026

Illinois Lottery Activation at Chosen Few Picnic

July 24-26, 2026

Illinois Lottery Activation at Fiesta Del Sol

July 25, 2026

Illinois Lottery Activation at Chinatown Summer Fair

July 30, 2026

Launch of new FastPlay™ Rocket Bingo game.

JULY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	● FOURTH OF JULY 4
5	6	● INSTANT TICKETS LAUNCH DAY	● TASTE OF CHICAGO ACTIVATION 8	TASTE OF CHICAGO ACTIVATION 9	TASTE OF CHICAGO ACTIVATION 10	● TASTE OF CHICAGO ACTIVATION 11
TASTE OF CHICAGO ACTIVATION 12	13	14	15	16	17	18
19	20	21	22	23	● 24	25
● JACKPOT ENTRY DEADLINE 26	27	28	29	● ROCKET BINGO LAUNCH 30	31	

AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	● INSTANT TICKETS LAUNCH DAY 4	5	6	7	8
9	10	11	12	● ILLINOIS STATE FAIR ACTIVATION 13	ILLINOIS STATE FAIR ACTIVATION 14	ILLINOIS STATE FAIR ACTIVATION 15
ILLINOIS STATE FAIR ACTIVATION 16	ILLINOIS STATE FAIR ACTIVATION 17	ILLINOIS STATE FAIR ACTIVATION 18	ILLINOIS STATE FAIR ACTIVATION 19	ILLINOIS STATE FAIR ACTIVATION 20	ILLINOIS STATE FAIR ACTIVATION 21	● ILLINOIS STATE FAIR + CENTRALIA BALLOON FEST ACTIVATION 22
ILLINOIS STATE FAIR + CENTRALIA BALLOON FEST ACTIVATION 23	24	25	26	27	28	29
● JACKPOT ENTRY DEADLINE 30	31					

August 13-23, 2026

Illinois Lottery activation at Illinois State Fair

August 4, 2026

Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!

August 22-23, 2026

Illinois Lottery Activation at Centralia Balloon Fest

August 30, 2026

Monthly Growing Jackpot Entry Deadline for \$500



RANDY TRONE

TEL-SELL REPRESENTATIVE

How long have you been with the Illinois Lottery? In what roles?

I have been a Lottery Sales Representative (LSR) for 16 years and served on the LSR committee for 4 years. Before becoming an LSR, I worked as a technician for IGOR, servicing lottery equipment throughout the state in Chicago, Springfield, and Southern Illinois. Working in different areas has given me a strong understanding of our diverse player base.

What does a day at the lottery look like for you?

My territory is the southernmost part of Illinois. I cover 13 counties, and the retailers are spread out. My goal at each visit is to inform retailers of new games and promotions and review their latest sales numbers. I return instant tickets on the cleanup list and aging report. I ensure all equipment is working properly and that the retailer has enough paper, playslips, claim forms, and responsible gaming brochures.

Any memorable moments connecting with retailers?

Gas 'N' Go in Golconda had the first million-dollar prize on the \$10 Cash Spectacular ticket. The media crew came to highlight the win, and the retailer's sales jumped after the local news coverage.

What is your favorite Illinois Lottery Instant Ticket/ Scratch-Off ticket over the years?

The \$10 Cash Spectacular has been very successful in my territory. One clerk whose car had broken down bought the ticket after saying, "maybe you'll bring me good luck," and won \$5,000. Another woman who needed money for a family member's headstone bought the same ticket and also won \$5,000. The game is loaded with \$5,000 winners.

My current favorite is the \$30 Blowout. I've talked to many players who have won \$300, \$900, and \$3,000.

If you could play the Illinois Lottery and were to ever win a big jackpot, what would you do with the winnings?

I would buy a lot of land and build houses for my family members.

Favorite place in Illinois?

Garden of the Gods in the Shawnee National Forest. In 2016, the U.S. Mint featured Garden of the Gods on a quarter.

Favorite food?

Brisket. If you make it down to Southern Illinois, stop by Blazing Trails Texas BBQ in West Frankfort.

Any advice, tips, or tricks for retailers to help maximize sales?

Ask each customer if they would like to buy a ticket. Make sure retailers display winning tickets, urge them to promote on their social media, and post high-jackpot alerts. If a retailer sells a winning ticket, they can earn a commission of 1% - up to \$500,000.

MILLIONS IN TOTAL PRIZES

\$25 \$1,000,000 Crossword 50X

#7665 TOP PRIZE: \$1,000,000

- Win up to \$1,000,000
- Crossword Millionaire Bonus 2nd Chance Promotion
- With 2X, 3X, 5X, 10X, 20X and 50X multipliers
- Over \$100M in total prizes
- A chance to win all 3 grids

\$5 \$100,000 Crossword

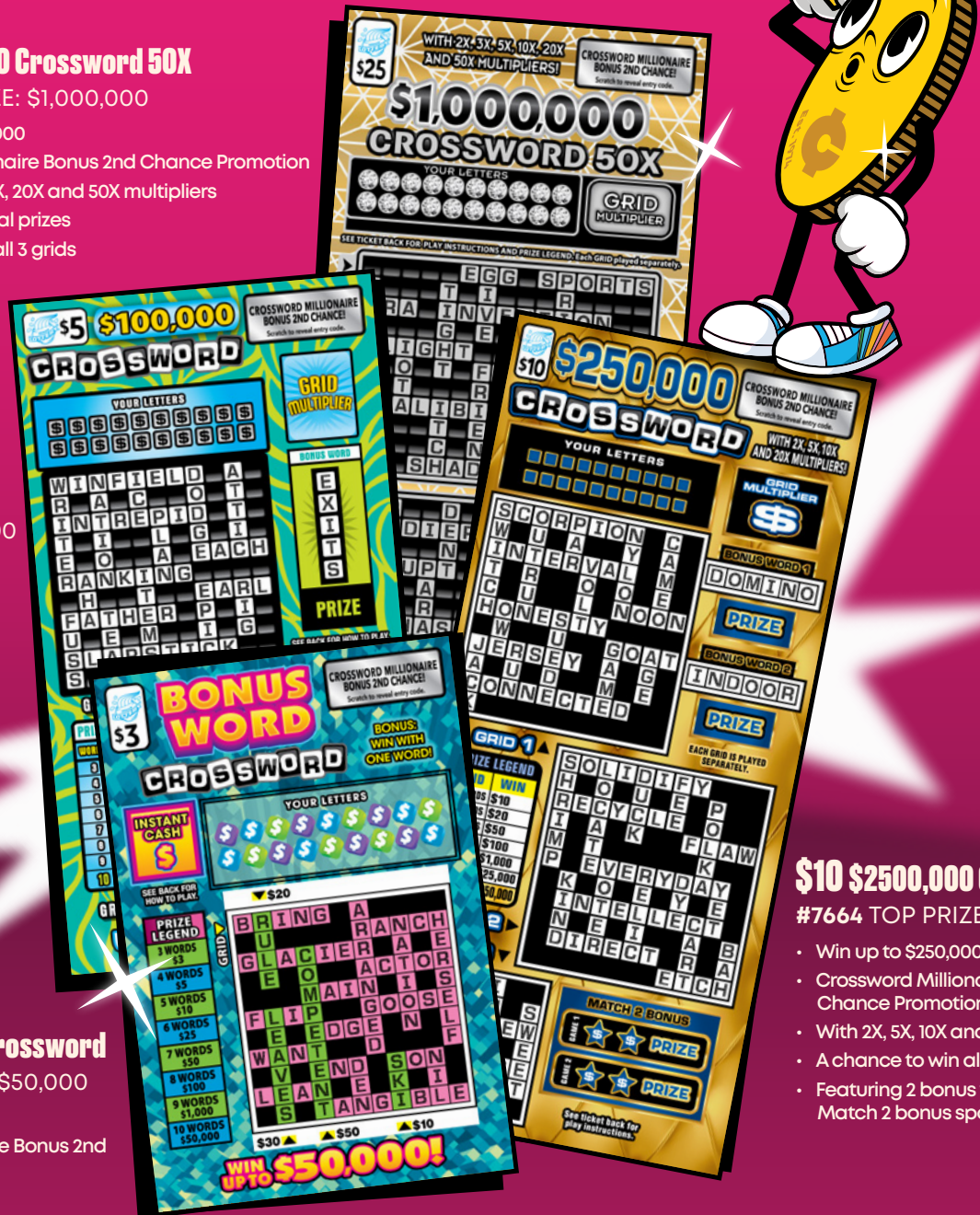
#7663 TOP PRIZE: \$100,000

- Win up to \$100,000
- Crossword Millionaire Bonus 2nd Chance Promotion
- Chance to multiply all prizes won by 2X, 3X, 5X, and 10X
- Featuring a bonus word

\$3 Bonus Word Crossword

#7662 TOP PRIZE: \$50,000

- Win up to \$50,000
- Crossword Millionaire Bonus 2nd Chance Promotion



\$10 \$250,000 Crossword

#7664 TOP PRIZE: \$250,000

- Win up to \$250,000
- Crossword Millionaire Bonus 2nd Chance Promotion
- With 2X, 5X, 10X and 20X multipliers
- A chance to win all 3 grids
- Featuring 2 bonus words and two Match 2 bonus spots

This July, players will have a chance at millions in total prizes with our FOUR new crossword-style Instant Tickets. PLUS a chance to win with our Crossword Millionaire Bonus 2nd Chance*!

NEW AUGUST GAMES

We're launching FOUR new Instant Tickets this August, giving your players even more chances to win BIG this summer!

\$30 \$5,000,000 Jackpot

#7670

Top Prize: \$5,000,000

- Win up to \$5,000,000
- Win up to 40 times!
- Win up to 200X the prize
- Prizes start at \$50
- Five \$50 bonus multiplier spots
- Five variable price Bonus Spots
- Money Bag symbol instantly wins \$100



\$5 Galaxy Blast

#7669

Top Prize: \$555,555

- Win up to \$555,555
- Multiply prizes up to 25 times
- Over \$7.7M in prizes from \$25 through \$500
- 5X Galaxy Number Multiplier
- Five bonus spots



\$10 Sapphire 10s

#7654

Top Prize: \$1,000,000

- Win up to \$1,000,000
- Win up to 20 times!
- Matching blue numbers double the prize
- A Blue Sapphire symbol wins all 20 prizes
- With a 10X multiplier



\$2 Add It Up

#7655

Top Prize: \$20,000

- Top prize \$20,000
- Over \$4.5M in prizes
- Reveal 3 or more "Money Stack" symbols, win corresponding prize in the Prize Legend
- Easy to play

FAST-PLAY™

NEW GAME LAUNCH

\$10 Rocket Bingo is the newest FastPlay™ game, where players have a chance to win a progressive jackpot that starts at \$20,000!

LAUNCHING JULY 30, 2026

\$10 ROCKET BINGO

- Progressive jackpot starting at \$20,000
- 1 in 3.36 Odds of Winning



KEEP THESE CORE GAMES STOCKED TO MAXIMIZE SALES.

Customers love to play these Instant Tickets.

\$25

#7665
\$1,000,000
Crossword 50X

\$10

#7664
\$250,000
Crossword

\$1

#7643
7-11-21®

\$5

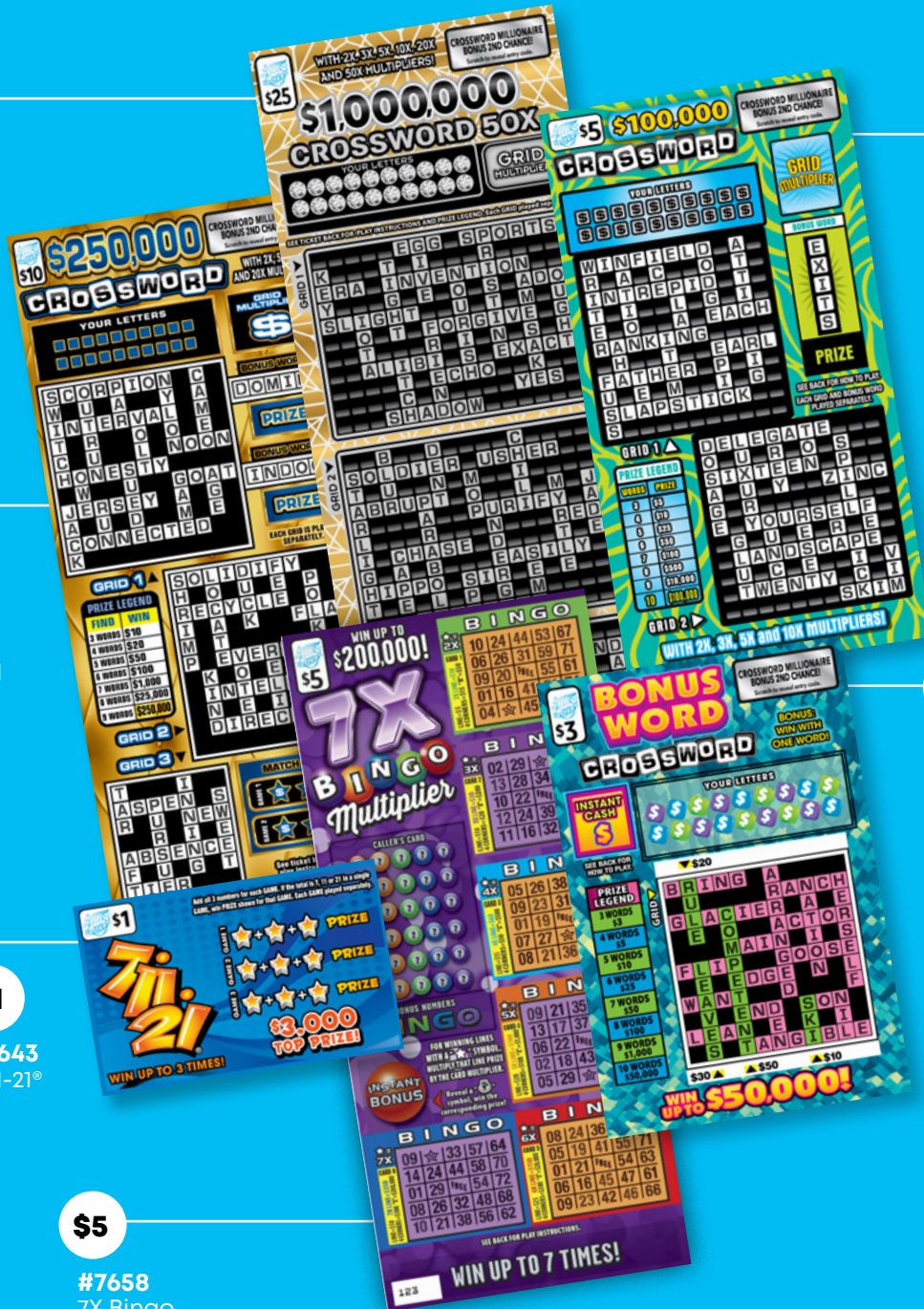
#7658
7X Bingo
Multiplier

\$5

#7663
\$100,000
Crossword

\$3

#7662
Bonus Word
Crossword





HOTWINS® OVERVIEW

With drawings every 4 minutes*, HotWins is all action, all the time. To play, players need to follow these 3 simple steps:

1 Player selects the numbers they want to play, which also determines their odds profile. Choosing **TWO NUMBERS** has the best odds to win!

2 Player selects their wager amount to determine the applicable prize pool.

3 Player selects the number of consecutive draws they would like to play.

NOTE: The cost of the ticket is dependent on the number of consecutive draws and the wager amount the player chooses, NOT how many numbers they play.

* Except during Night Mode hours. See IllinoisLottery.com for details.

METRO-EAST WOMAN WINS \$1 MILLION ON \$10 SCRATCH-OFF BOUGHT AT FAVORITE LOCAL STORE

CHICAGO, May 15, 2026 — Cynthia of Granite City, Illinois, became the latest Illinois Lottery millionaire after winning the \$1,000,000 top prize on a \$10 Money Match scratch-off ticket purchased at her favorite local store.

"I shop at this store almost every day—the staff know me by name," said Cynthia. "I wanted to try a different game, so I picked this one."

The winning ticket was purchased at Curly's Corner Market, located at 527 Maryville Road in Granite City. The store will receive a \$10,000 bonus—1% of the prize—for selling the winning ticket.

Cynthia discovered her win during a work break. "I had to look twice to make sure I wasn't seeing things," she recalled. "One of my coworkers even checked in on me—I started shaking."



She immediately called her husband, who didn't believe her at first. "He thought I was pranking him because I could barely get the words out," Cynthia laughed. "It still feels like a dream."

Cynthia also shared the news with a friend who works at the store.

With her winnings, Cynthia plans to make home improvements, buy a new car, take her grandchildren to Disney, and finally enjoy a long-awaited honeymoon. "My husband and I have been married for 17 years but never had a honeymoon," she said. "You bet we're going to one of the most romantic places in the world— France."

12

CASH POP


 cash
POPTM

8

4

A new GAME IS COMING SOON

Coming soon, CASH POPTM is a new draw game where just ONE POP (number) wins! Players win by matching one POP to the lottery-drawn POP. Drawings are every hour (except during Night Mode hours of 1:30 AM - 8:30 AM), and prizes range from 5X to 250X the wager.

CASH POP's launch is intended to complement HotWins[®] while adding value to the traditional portfolio of games, maximizing the player experience both in retail and online. By introducing CASH POP, we remain competitive in an ever-evolving gaming landscape.

Key features of this unique experience include:

- A new draw cadence featuring live drawings on in-store monitors.
- A prize structure designed to boost in-store cashing and prize reinvestment.

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ILLINOIS LOTTERY

cash POPTM

Match one POP to win! **DRAWS every HOUR**

1 PICK YOUR POPs
Choose up to 15 POPs or select POP ALL to play all 15 POPs.
The more POPs you play, the better your odds of winning!

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
POP ALL	OR choose Quick Pick 1 POP			

2 PICK YOUR WAGER PER POP

\$1	\$2	\$5	\$10
-----	-----	-----	------

3 PICK HOW MANY DRAWS TO PLAY
Each draw prints on a separate ticket!

1	2	3	4
5	10	18	Full day of play!

TOTAL COST = STEP 1 × STEP 2 × STEP 3

“WE CARD UNDER 25” SIGNAGE IS AVAILABLE



As a retailer, you can help promote responsible play by making sure you do not sell lottery tickets to anyone under the age of 18. It is very important that you request age verification for individuals who appear 25 or younger before completing a lottery sale. We appreciate your cooperation and have made a “We Card Under 25” table tent reminder for display in your store.

Visit the Retailer Resources page at www.illinoislottery.com/retailer-updates/flyers to download the signage in either color or black and white.

Be Smart, Sell Smart.

ADA

ACCESSIBLE PARKING

The Americans with Disabilities Act (ADA) prohibits discrimination and guarantees that people with disabilities have the same opportunities to participate in everyday life. If your business provides parking for the public, you should provide accessible parking spaces for cars and vans. Accessible parking spaces should be closest to the accessible entrance, located on the ground level, and allow space for the vehicle and an access aisle on the side.

The chart below indicates the number of accessible spaces required by the ADA 2010 Standards for Accessible Design. One of every six spaces must be van accessible. If your business has very limited parking (four or fewer spaces), you must have one accessible parking space, but no signage is required.

Total Parking Spaces Provided	Minimum Required Accessible Spaces
1 to 25	1
26 to 50	2
51 to 75	3
76 to 100	4
101 to 150	5
151 to 200	6
201 to 300	7
301 to 400	8
401 to 500	9
501 to 1,000	2% of total
1,001 and over	20, plus 1 for each 100, or fraction thereof, over 1,000

HOTWINS® AND LOTERIA™: THE SEASON'S POWER PAIR

The Summer season is in full swing now, and the temperature isn't the only thing hitting new heights. As we move through July and August, lottery momentum is hot. With vacations and road trips in high gear, foot traffic is on the rise for all retailers!

Don't forget to keep your payslips fully stocked. Our seasonal standout, **HotWins®**, has become the "must-play" ticket of 2026. This game perfectly captures the summer vibe for players.

Still going strong, the **LOTERIA™** Instant Ticket is a game that continues to draw in consistent crowds and repeat visits since its launch in May 2026. It is essential to keep these high-demand games prominently displayed and fully stocked in order to catch the eye of any passing travelers.

Navigating busy weekend surges during these summer months can be a challenge for even the most experienced of retailers. This is where Tel-Sell becomes your greatest asset! Just call us at 844-806-8930 (Option #1).

Our Tel-Sell specialists are able to forecast high-volume periods to ensure you maintain proper stock for even the most active timeframes. We use our insight into key metrics and compliance info so your bins never run empty.

Contact us at **844-806-8930**. We are here to help you turn this summer heat into cooling profits!



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ILLINOIS IS FULL OF WINNERS®

The Retail Hotline for Intralot is 1-844-806-8930

Your Hotline operator will be able to answer any questions you may have regarding:

- Terminal functions & connectivity
- Installation schedule & queries
- Ordering Instant Tickets and supplies



Be Smart, Play Smart® Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.

Game odds available at IllinoisLottery.com