

NOVEMBER - DECEMBER 2025

THE Lottery

LOWDOWN

NEW

HOTWINS®



GET FIRED UP

WITH THE ILLINOIS LOTTERY

**HOTWINS®
LAUNCH**

**HOLIDAY
EVENTS**

**A NEW
FASTPLAY™ GAME**

HAPPY HOLIDAYS!



HAROLD MAYS
DIRECTOR OF LOTTERY

As the holiday season approaches, I hope you will be able to enjoy what this time of year is truly about for you and your family. It is also the perfect time to spread holiday cheer to your customers by promoting the gifting of our new holiday tickets. Gifting holiday scratch tickets is an important and festive part of the holiday season for many of our players and a huge driver for sales. We are excited about this season’s ticket offering and are hopeful players will be as well.

We are also excited about our new draw-based game, HotWins®. HotWins is a new game that has drawings every 4 minutes and is well-suited for social establishments like bars and restaurants. Similar games have been popular in other states and have also provided a sales boost to conventional lottery retailers. We are counting on our retailers to help us promote this new style of play, as it’s a frequent draw style game. This type of game can attract new players and provide current players with an additional option to consider. It is a great opportunity for you to increase your sales and commissions!

Please let us know how we can help you if you have any questions about holiday gifting or operating and selling the new game. As always, your Lottery Sales Representative is here to help. Thank you for being our partner. We appreciate all you do to help the lottery achieve its mission to responsibly generate funding to support K-12 public education and special causes in Illinois.

WHAT’S INSIDE

Introduction	2	New FastPlay™ Game	9
Dates You Should Know	3	Must Have Instant Tickets	10-11
Staff Highlight	4	Winners Spotlight	12
Hot Wins Overview	5	Responsible Gaming	13
New Instant Tickets for November	6	ADA	13
New Instant Tickets for December	7	Tel-Sell Information	14
Holiday Overview	8		

DATES YOU SHOULD KNOW

NOVEMBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
	2	3	4	5	6	7
	9	10	11 VETERANS DAY	12	13	14
	16	17	18	19	20	21
	23	24	25	26	27	28
30						

November 4, 2025
Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!

November 16, 2025
Launch of HotWins® statewide
Vending machine reinvestment cap increases from \$100 to \$200

November 4, 11, 18, 25, 2025
Holly Jolly 2nd Chance Promotion \$500 Drawings

November 11, 2025
Veteran's Day, State offices closed

November 27-28, 2025
Thanksgiving, State offices closed

NOVEMBER'S DATES OF INTEREST

THE WINTRUST MAGNIFICENT MILE LIGHTS FESTIVAL®

Saturday, November 22, 2025
11:00 AM - 4:00 PM
401 N. Michigan Ave,
Chicago, IL 60611

DECEMBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

December 2, 2025
Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!
Launch of \$10 FastPlay™ Scan-N-Play Blowout Bonus
Close of \$5 FastPlay Catch Some Cash

December 2, 9, 16, 23, 30, 2025
Holly Jolly 2nd Chance Promotion \$500 Drawings

December 25, 2025
Christmas Day, State offices closed

DECEMBER'S DATES OF INTEREST

CHRISTKINDLMARKET AURORA

December 20, 2025: 12:00 - 8:00 PM
December 21, 2025: 12:00 - 6:00 PM
Aurora at RiverEdge Park
360 N. Broadway
Aurora, IL 60505



MEET JESS SCHUMACHER

ILLINOIS LOTTERY REGION 3 LSR NORTHWEST ILLINOIS

HOW LONG HAVE YOU BEEN WITH THE ILLINOIS LOTTERY? IN WHAT ROLES?

I have been with the Illinois Lottery for seven years as a Lottery Sales Representative. I've also worked for Northstar Lottery Group for four years as a Retail Sales Specialist.

WHAT DOES A DAY AT THE LOTTERY LOOK LIKE FOR YOU?

I have been doing overtime for about three years now, so my day usually starts at 5 AM. Visiting every retailer within 30 days can be challenging. Then, mix in the first week's activations and seeing which retailers will not activate, leads to some long days.

WHAT DO YOU LIKE MOST ABOUT YOUR JOB?

Having two great Regional Coordinators who respond to you right away is a huge asset.

HAVE YOU EVER MET A BIG WINNER? IF SO, WHAT WAS THE BIGGEST PRIZE FOR THE WINNER?

My friend's dad won \$30 million back in the 1990s. He has been living comfortably ever since.

WHAT IS YOUR FAVORITE ILLINOIS LOTTERY INSTANT TICKET/SCRATCH-OFF TICKET OVER THE YEARS?

Any of the Holiday tickets. People really get excited when they come out.

IF YOU COULD PLAY THE ILLINOIS LOTTERY AND WERE TO EVER WIN A BIG JACKPOT, WHAT WOULD YOU DO WITH THE WINNINGS?

I would retire down south with my wife on the coast and be a starter on a golf course.

FAVORITE PLACE IN ILLINOIS?

Any of the neighborhoods around Wrigley Field. Great food, great bars, electricity in the air.

FAVORITE FOOD?

Anything Italian.

FAVORITE PIZZA TOPPING?

Pepperoni, sausage, onions, green olives.

ANY ADVICE FOR RETAILERS? DO YOU HAVE ANY TIPS OR TRICKS FOR RETAILERS TO MAXIMIZE SALES?

Keep your bins full and get new tickets out ASAP. I always refer to dispensers, MSDs, as an apartment building. If a ticket is not selling, get it out and replace it with something that does. Just like an apartment building, if a person is not paying rent, get them out.



HOTWINS® OVERVIEW

With drawings every 4 minutes*, HotWins is all action, all the time. To play, players need to follow these 3 simple steps:

- 1 Player selects the numbers they want to play, which also determines their odds profile.
- 2 Player selects their wager amount to determine the applicable prize pool.
- 3 Player selects the number of consecutive draws they would like to play
(Number of Consecutive Draws x Wager Amount = Total Cost)

HOTWINS® LAUNCH POS

Our POS items will feature a variety of materials, including counter decals, PPOS inserts and violators, vending machine lug-ons and violators, table tents, as well as windmaster inserts and DTS toppers to support the launch.

All retailers will receive a kit with HotWins launch educational materials that include: pack of consumer How-To-Play brochures, Retailer Quick Reference Guide, and Retailer FAQ. We will be providing training that retailers can dial in to learn more about the new game. Further details about training will be shared after the game launches.



Counter Decal



PPOS inserts and PPOS violator



Vending Violator

*Except during Night Mode hours.

NEW GAMES

This November, your players can take a chance at winter winnings with our three new Instant Tickets with over \$138.5 million in total prizes!



\$3 | Winter Wonders
#7630 TOP PRIZE: \$80,000

Game Highlights:

- Coordinate game play style
- Win up to 8 times
- Over \$7M in total prizes
- 96.58% of prizes paid in retail

\$10 | Big Bonus Blowout
#7631

Game Highlights:

- Find play style
- Includes over 8,700 top prizes
- Win up to 21 times
- Loaded exclusively with \$50, \$100, and \$500 winners
- Bonus box
- Over \$51.5M in total prizes
- 100% of prizes paid in retail

\$30 | Royal Riches
#7623 TOP PRIZE: \$3,000,000

Game Highlights:

- Key number match play style
- Includes over \$26M in prizes from \$100 through \$10,000
- Win up to 35 times
- \$50, \$100, \$250, \$500, and \$1,000 Fast Spots
- Over \$80M in total prizes
- 91% of prizes paid in retail

OVER \$138.5M IN TOTAL PRIZES

NEW GAMES

This December, we're launching FIVE Instant Tickets, where players will have a chance at over \$196.5 million in total prizes.



\$2 | MONOPOLY®

#7632

TOP PRIZE: \$20,000



Game Highlights:

- Coordinate game play style
- PASS GO 2nd chance opportunity
- With 2X, 3X, 5X, and 10X multipliers
- Win up to 10 times
- Bonus spot
- Over \$8.5M in total prizes
- 96.36% of prizes paid in retail



\$5 | Emerald 7s

#7633 TOP PRIZE: \$400,000

Game Highlights:

- Slots/Key number match play style
- Features a doubler
- Over \$5.3M in prizes from \$25 through \$1,000
- Over \$14M in total prizes
- 90.89% of prizes paid in retail



\$5 | \$100,000 Crossword

#7641 TOP PRIZE: \$100,000

Game Highlights:

- Crossword play style
- With 2X, 3X, 5X, and 10X multipliers
- Bonus word
- Over \$31M in total prizes
- 97.33% of prizes paid in retail



\$10 | \$250,000 Crossword

#7640 TOP PRIZE: \$250,000

Game Highlights:

- Crossword play style
- With 2X, 5X, 10X, and 20X multipliers
- Featuring two bonus words and two Match 2 bonus spots
- Over \$83M in total prizes
- 94.04% of prizes paid in retail



\$25 | \$1,000,000 Crossword 50X

#7639 TOP PRIZE: \$1,000,000

Game Highlights:

- Crossword play style
- With 2X, 3X, 5X, 10X, 20X, and 50X multipliers
- Chance to win all 3 grids
- Over \$60M in total prizes
- 91.19% of prizes paid in retail

GIFTS MADE TO SCRATCH AWAY



The Illinois Lottery kicked off the holiday season with five new holiday Instant Tickets! This year's theme, Gifts Made To Scratch Away, showcases our latest tickets on a glittery, golden wrapping paper design. The design incorporates nostalgic holiday colors, foils, and bows that are synonymous with the season. Our holiday tickets also feature a Holly Jolly 2nd Chance promotion, giving players a chance to win up \$250,000.

Wreath Door Decal



DTS Topper



Table Tent



Windmaster Insert



PAD Topper



FAST-PLAY™

NEW GAME LAUNCH

A new FastPlay™ Scan-N-Play game is launching! \$10 Blowout Bonus is a key number match style game where players have a chance to win a top prize of \$250.

LAUNCHING DECEMBER 2, 2025

\$10 BLOWOUT BONUS

- Prizes start at \$25
- All prizes paid out in retail



KEEP THESE NOVEMBER CORE GAMES STOCKED TO MAXIMIZE SALES.

Customers love to play these Instant Tickets.

\$25

#7610
Diamond
Crossword 10X



\$5

#7522
\$75,000
Crossword



\$10

#7587
\$250,000
Crossword



\$3

#7566
King
Crossword



\$1

#7617
7-11-21*



\$5

#7588
7X Bingo
Multiplier



KEEP THESE DECEMBER CORE GAMES STOCKED TO MAXIMIZE SALES.

Customers love to play these Instant Tickets.

\$25

#7639
\$1,000,000
Crossword 50X



\$5

#7641
\$100,000
Crossword



\$10

#7640
\$250,000
Crossword



\$3

#7566
King Crossword



\$1

#7617
7-11-21®



\$5

#7588
7X Bingo
Multiplier





WINNING \$1 MILLION LOTTO TICKET SOLD IN JUSTICE, IL

CHICAGO, July 12, 2025 — A gas station in a small town southwest of Chicago has sold a winning Lotto ticket worth a cool \$1 million.

The winning ticket was sold at Citgo, located at 8755 W. 79th Street in Justice, IL. It matched all six Lotto Million 1 numbers in the Thursday, July 10 drawing: 5-11-16-23-25-39.

The store's owner hopes a local customer purchased the lucky ticket. "I was out of the country when I got the call from my manager. We have no clue who the winner might be, but I have a strong feeling it was a regular Lotto player from our area," said William Beahan, owner of the Citgo gas station. "Whoever it is, we're very happy for the winner and look forward to celebrating with them."

Retailers who sell winning lottery tickets also have good reasons to celebrate, as these wins bring their business a cash selling bonus of one percent of the prize amount. For Citgo, that means a bonus of \$10,000 for selling the winning ticket.

"The gas station has been under construction for nearly five years, and business has been tough—so selling this winning ticket couldn't have come at a better time," added Beahan.

When asked how he plans to use the bonus, Beahan said, "I'll use a portion of the money to reinvest in the business, give a bonus to my employees, and launch a special gas promotion to thank our customers."

This marks the fourth time this year an Illinois Lottery player has won \$1 million or more playing Lotto.



**LOTTERY TICKETS ARE
GIFTS FOR ADULTS—NOT KIDS**

**GIFT
RESPONSIBLY**

Holiday Instant Tickets from the Illinois Lottery make perfect gifts for any adult this holiday season! Although our lottery tickets are a great way to spread instant joy, they should never be given to anyone under the age of 18. Research shows that the earlier a person is exposed to gambling, the more likely they are to develop a gambling problem later in life. Therefore, lottery products are never appropriate gifts for minors.

Please join the Illinois Lottery in promoting responsible gifting this holiday season. Before completing a lottery sale, don't forget to request valid proof of age from anyone you suspect is under age.

Be Smart, Sell Smart.

ADA

ABOUT THE AMERICANS WITH DISABILITIES ACT

The Americans with Disabilities Act (ADA) prohibits discrimination and guarantees that people with disabilities have the same opportunities to participate in everyday life as everyone else. This includes the ability to visit and enjoy public accommodations such as stores, restaurants, and bars.

To be protected by the ADA, a person must have a disability. While the ADA does not specifically name all disabilities, the ADA defines a disability as a physical or mental impairment that substantially limits one or more major life activities, a person who has a history or record of such an impairment, or a person who is perceived by others as having such an impairment. As an Illinois Lottery retailer, please make sure that all of your customers, including those with disabilities, can access your goods and services.

If you have questions about complying with the ADA or would like to obtain general information about the ADA, order free ADA materials, or ask about filing a complaint, please call: 800-514-0301 (voice); 800-514-0383 (TTY).

YOUR HOLIDAY PLAYBOOK

As an Illinois Lottery retailer, you're on the front lines of excitement, providing players with a chance to dream big. However, behind every successful retailer is a strong partnership designed to assist your business and its success. Especially during the holiday season!

That's where our dedicated Tel-Sell representatives come in - call us at 844-806-8930 (Option #1).

Think of your Tel-Sell agent as not just a point of contact, but also as your personal consultant for all things lottery. Their goal is to use data and expertise to support maximizing your lottery sales. Tel-Sell does much more than just take your order, they also have access to key performance indicators (KPIs) and inventory metrics specific to your location.

From guiding your order placement to assisting you with contacting other lottery departments, Tel-Sell is a central hub for support and assistance. We can combine our bird's-eye view of sales trends and your store's performance to recommend strategies for optimizing sales.

Our comprehensive support system will save you time and hassle, allowing you to focus on serving your customers. Tel-Sell is the fastest route to getting answers and seamlessly being forwarded to the right team if needed. We also serve as a valuable resource for compliance, helping you stay up-to-date on our expectations and regulations.

Your success is our success. Don't hesitate to reach out to a Tel-Sell representative today to start a conversation on how we can help you win!





ILLINOIS IS FULL OF WINNERS®

The Retail Hotline for Intralot is 1-844-806-8930

Your Hotline operator will be able to answer any questions you may have regarding:

- Terminal functions & connectivity
- Installation schedule & queries
- Ordering Instant Tickets and supplies



Be Smart, Play Smart® Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.

Game odds available at IllinoisLottery.com