

JULY - AUGUST 2025

THE Lottery

LOWDOWN

**GRAB A CHANCE
TO WIN BIG**



**JURASSIC WORLD
OVERVIEW**

**NEW FASTPLAY™
GAME**

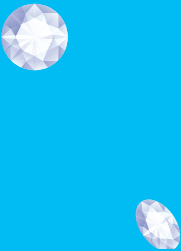
**COMING SOON -
HOTWINS™**



HELLO RETAILERS!

We have exciting news to share regarding the addition of new retailers in Illinois. The Allwyn Market Development team is currently out in-market working hard to recruit and sign up new on-premise retailers throughout Illinois. These retailers will include social venues and neighborhood bars that will sell draw games. With enormous excitement around the launch of **HotWins™**, our newest upcoming draw-based game, the team is meeting with venue owners and signing up a limited number of accounts to partner with us. HotWins™ is an exciting interactive social experience for patrons, with live draws occurring every 4 minutes. **The expectation for the new game is to attract new players and keep customers entertained**, therefore staying and playing in the new on-premise lottery retailers.

Installations at the new on-premise retailers have begun and will continue up to and through the launch of HotWins™. If you are interested in learning more about HotWins™ and partnering with us, please [click here to contact us](#).



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DATES YOU SHOULD KNOW

July 1, 2025

Progressive Jackpot 2nd Drawing

Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!

JULY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	INDEPENDENCE DAY	4
						ILLINOIS LOTTERY ACTIVATION AT CHOSEN FEW PICNIC
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	ILLINOIS LOTTERY ACTIVATION AT CHINATOWN SUMMER FAIR
27	28	29	30	31		

August 5, 2025

Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!

AUGUST						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1-3 ILLINOIS LOTTERY ACTIVATION AT FIESTA DEL SOL	2-3 ILLINOIS LOTTERY ACTIVATION AT BLACK WOMEN'S EXPO
				7-17 ILLINOIS LOTTERY ACTIVATION AT ILLINOIS STATE FAIR	8-10 ILLINOIS LOTTERY ACTIVATION AT MENDOTA SWEET CORN FESTIVAL	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30-31 ILLINOIS LOTTERY ACTIVATION AT TASTE OF POLONIA
31						30

August 28, 2025

Launch of \$5 FastPlay™ Scan-N-Play Ancient Adventure

Close of \$3 FastPlay Break 'Em



MEET BILLY MCCASKILL

ILLINOIS LOTTERY SALES REPRESENTATIVE FOR CHICAGO'S SOUTH SIDE/SUBURBS

HOW LONG HAVE YOU BEEN WITH THE ILLINOIS LOTTERY? IN WHAT ROLES?

Seven and a half years as a Lottery Sales Representative (LSR), mostly in the South Side and South Suburbs of Chicago.

WHAT DOES A DAY AT THE LOTTERY LOOK LIKE FOR YOU?

My day starts at 4:30 am. I review GEM intelligence. I plan my visits, shower, dress, and head out to my first retailer visit.

WHAT DO YOU LIKE MOST ABOUT YOUR JOB?

The relationships that I have developed with my retailers over the years.

ANY MEMORABLE MOMENTS CONNECTING WITH RETAILERS?

During my first year as an LSR, I visited my father in the hospital and ran into a retailer there who was visiting his father. Both our fathers were being treated for prostate cancer. When he (the retailer's son) couldn't visit, I would stop in and check in on his dad. Both have passed on now.

WHAT ADVICE WOULD YOU GIVE TO ILLINOIS LOTTERY RETAILERS? DO YOU HAVE ANY TIPS OR STRATEGIES TO HELP THEM MAXIMIZE THEIR SALES?

Display your license and know when it expires!! Also, if you're selling your business, plan accordingly and give us plenty of notice to get the new owner approved and to orchestrate a smooth transition.

HAVE YOU EVER MET A BIG WINNER? IF SO, WHAT WAS THE BIGGEST PRIZE FOR THE WINNER?

I had a regular lottery player walk into a retailer. The player purchased one \$25 Diamond Crossword 10X and walked out a millionaire.

WHAT IS THE CRAZIEST LOTTERY STORY YOU WERE PART OF DURING YOUR CAREER?

This happened while visiting a retailer. I had just completed returning Instant Tickets and placed them in a box behind the counter on the floor. The owner picked them up, placed them on the counter, and stated not to worry about it. He then asked me to step to the rear of the store to check a space for a prospective vending location. We returned to the front, and the box had been stolen by a regular customer. The retailer called the police. I left the retailer and walked across the street to another retailer. The police walked with me as they were going to lunch at that same retailer. We walked in, and the customer who had stolen the lottery tickets was arguing with the cashier about cashing the stolen tickets. The cashier recognized me and stated, "Oh look there is the lottery man...he can help you." The police grabbed him and recovered the tickets from his car. Problem solved!

WHAT IS YOUR FAVORITE ILLINOIS INSTANT TICKET/ SCRATCH OFF TICKET OVER THE YEARS?

The original first Frenzy Instant Tickets.

ANY ADVICE FOR RETAILERS? DO YOU HAVE ANY TIPS OR TRICKS FOR RETAILERS TO MAXIMIZE SALES?

My advice for retailers is to manage their inventory of Instant Tickets. Also, identify their older inventory and continuously rotate the old out with new instants to maximize their sales.

OTHER COMMENT:

I would like to take this opportunity to acknowledge the following: Regional Coordinators Britane Vasquez, Deneen Brunson, and Neveda Witherspoon for my initial training. I also would like to thank Regional Coordinator James LaPlume for giving me the latitude while working, which has allowed me to work in every territory in my region.

NEW GAMES

LAUNCHING JULY 1, 2025

This July, we're launching **THREE** new Instant Tickets, giving players a chance at blowout winnings with over \$119.5 million in total prizes!



\$5 9s in a Line

Game # 7618
Top prize: \$299,999

- Slots play style
- Over \$6,000,000 in prizes from \$25 through \$500
- 3X, 6X and 9X prize multipliers
- Win up to 16 times
- **Over \$16.5M in total prizes**
- **91.25% of prizes paid in retail**



\$10 Ultimate Bonus Payout

Game # 7615
Top prize: \$1,000,000

- Key number match play style
- Win up to 24 times
- 5X and 10X multipliers
- Win all your numbers prizes symbol
- Win over \$8,000,000 in bonus prizes
- 4 bonus boxes
- **Over \$28.0M in total prizes**
- **91.65% of prizes paid in retail**



\$30 Blowout X

Game # 7599
Top prize: \$3,000

- Symbol reveal play style
- Loaded exclusively with \$90, \$150, \$300, \$900 and \$3,000 winners
- Over 1,600 top prizes of \$3,000
- 34 chances to win
- 4 bonus boxes
- **Over \$75.0M in total prizes**
- **83.03% of prizes paid in retail**

GRAB A CHANCE TO WIN BIG

LAUNCHING AUGUST 5, 2025

THREE new Instant Tickets are up for grabs this August with over \$93 million in total prizes!



\$3 Cash Lines

Game # 7619
Top prize: \$80,000

- Extended Play play style
- Win up to 10 times
- **Over \$7.5M in total prizes**
- **95.85% of prizes paid in retail**

\$5 Cash Grab

Game # 7620
Top prize: \$1,000,000

- Key number match play style
- Over \$3.8M in \$50 winners
- Over \$7.5M in prizes between \$25 - \$500
- 2X, 5X and 10X multipliers
- Win up to 20 times
- **Over \$20.5M in total prizes**
- **90.79% of prizes paid in retail**

\$20 \$2,000,000 Dollar Deluxe

Game # 7621
Top prize: \$2,000,000

- Key number match play style
- Over \$65,000,000 in cash prizes
- Over \$25,000,000 in prizes from \$100 to \$25,000
- 2 bonus boxes
- **Over \$65M in total prizes**
- **90.22% of prizes paid in retail**

WILD FUN AWAITS!

We have launched a JURASSIC WORLD Instant Ticket with a top prize of \$400,000!

This game showcases three scenes.

Featuring a
2ND CHANCE DRAWING
For A Hawaiian
Vacation & Up To
\$1 Million



The ticket includes a **2nd Chance promotion**, allowing non-winning players to enter for a chance to win 1 of 10 trips to Hawaii, where they could win up to \$1 million.



Each pack will include the three different ticket scenes above.

FULL CAMPAIGN SUPPORT



DIGITAL



SOCIAL



POS



OOH

FAST-PLAY™

NEW GAME LAUNCH

A new FastPlay™ Scan-N-Play game is available! For only \$5, players will have a chance to win up to \$25,000 in this wheel-themed, tic-tac-toe style game.

LAUNCHING AUGUST 28, 2025
\$5 ANCIENT ADVENTURE
\$25,000 TOP PRIZE
A tic-tac-toe symbol match style game with a \$25,000 top prize.



**A NEW GAME IS
COMING SOON**



Introducing The Illinois Lottery's newest draw-based game. HotWins™ is a fast-paced, high-energy game that offers great odds and a draw every four minutes. Ask your Lottery Sales Representative for more details.

KEEP THESE CORE GAMES STOCKED TO MAXIMIZE SALES.

Customers love to play these Instant Tickets.

\$5
#7522
\$75,000
Crossword

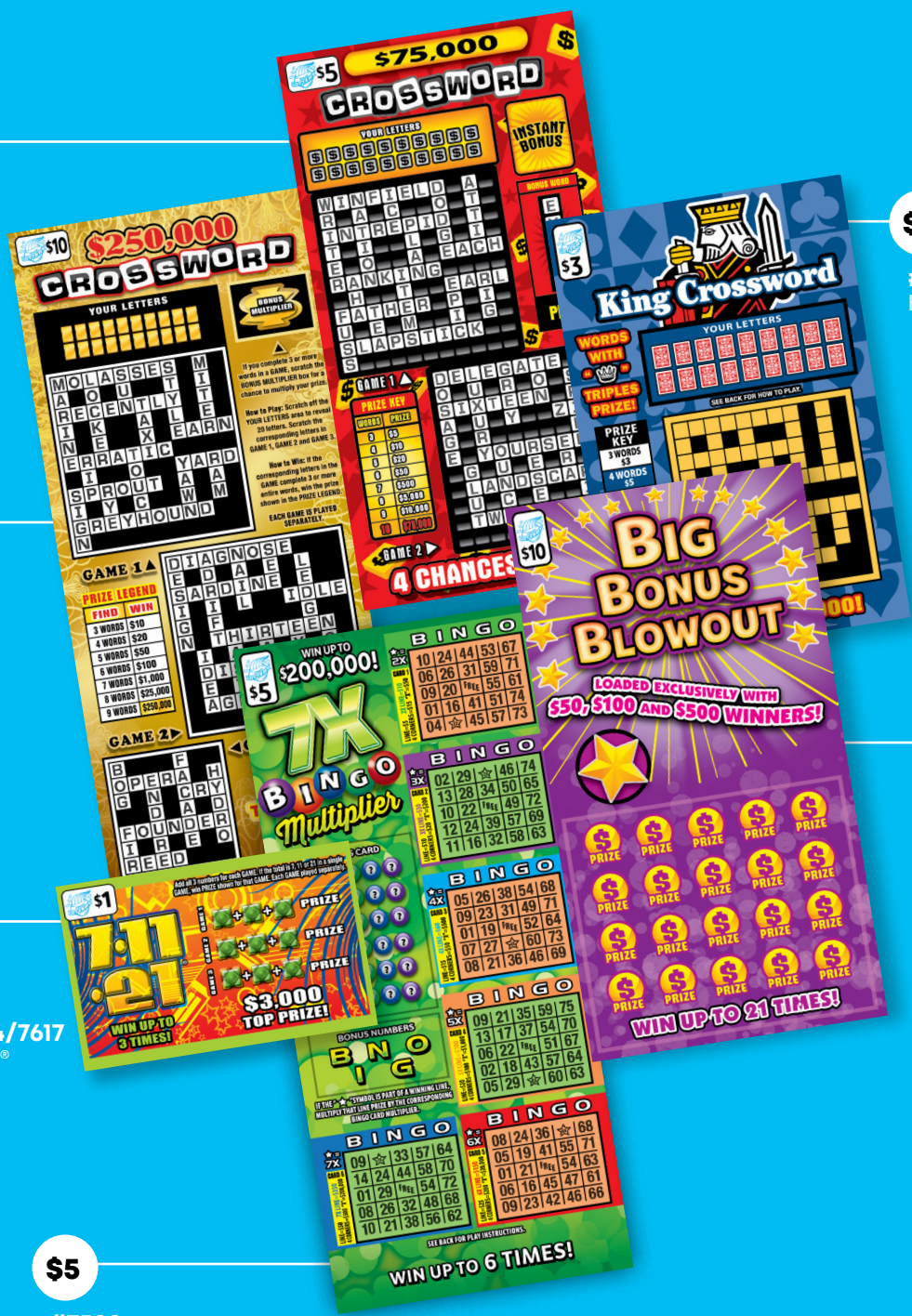
\$3
#7566
King Crossword

\$10
#7587
\$250,000
Crossword

\$10
#7565
Big Bonus
Blowout

\$1
#7574/7617
7-11-21®

\$5
#7588
7X Bingo
Multiplier



FATHER-DAUGHTER DUO WINS \$3 MILLION WITH ILLINOIS LOTTERY SCRATCH-OFF TICKET



A father-daughter duo is planning a dream vacation getaway after winning a \$3 million top prize with a \$30 Illinois Lottery scratch-off ticket.

“My dad enjoys playing scratch-offs, and I just enjoy spending time with him,” said the lucky winner, who, along with her father, has now earned the nickname the ‘Dynamic Duo.’

“One day, while I was out getting groceries, I decided to pick up a scratch-off ticket just for fun,” she recalled. “I scratched it right there in the store—and when I saw I’d won \$3,000,000, I couldn’t believe it. I scanned it at the machine to be sure, and when it confirmed the win, I almost peed my pants!”

The \$3 million winning scratch-off ticket was purchased at Jewel-Osco in Westchester, located at 2128 Mannheim Road.

“I bolted to my car as fast as I could so I could get home and stash the ticket somewhere safe. I ended up hiding it in a pretty unusual spot... but that secret’s staying with me,” the winner said with a laugh.

What’s next for the Dynamic Duo? “I’d love to take a nice vacation,” the daughter shared. “And of course, my Dad is coming with me—there’s no way I’d go without him!”

The lucky players won the top prize on a \$3,000,000 Cash Fortune ticket, which costs \$30.



ILLINOIS PROBLEM GAMBLING HELPLINE



The Illinois Problem Gambling Helpline is a telephone and web resource operated by trained specialists who help connect people within Illinois to problem gambling treatment and recovery support services.

Anyone seeking problem gambling support should call the Helpline at 1-800-GAMBLER (1-800-426-2537) or text “GAMB” to 833234. The Helpline is answered 24 hours a day, every day of the year by professionals who can provide confidential help.

If a player tells you that they or someone they know may have a gambling problem, recommend they call 1-800-GAMBLER and provide them with the “Be Smart, Play Smart” Responsible Gaming pamphlet for more information. **Be Smart, Sell Smart.**

ADA

SERVICE ANIMAL

Under the ADA, a service animal is a dog that is trained to do work or perform tasks for someone with a disability. Generally, businesses that serve the public must allow service animals to accompany people with disabilities anywhere the public is normally allowed to go. If you are not sure whether a dog is a service animal, you may ask only two questions:

- (1) Is the dog a service animal required because of a disability?
- (2) What work or task has the dog been trained to perform?

You may not request any documentation for the dog, require that the dog demonstrate its task, or inquire about the nature of the person’s disability. If your business has a “no pets” policy, you must make an exception for service animals.

If you have questions about complying with the ADA or would like to obtain general information about the ADA, please call: 800-514-0301 (voice); 800-514-0383 (TTY).



TEL-SELL IS HERE TO SUPPORT YOU!

Summer is coming to a close, and we at the Illinois Lottery's Tel-Sell team would like to thank you for helping us succeed during this hot and busy season! The hard work and dedication of retailers like you make all of this possible. Let our team of representatives guide you through any challenges you may face, whether you're new or a long-standing retailer.

We can provide you with crucial information and metrics, as well as build out orders that are ideal for your lottery growth! Our team is also capable of providing you with the best substitute games available, which means you don't have to go without, even during the busiest of seasons.

With Fall and Winter right around the corner, please call in at 844-806-8930 (Option #1) and ask to speak to your Tel-Sell Representative. Tel-Sell is here to help all Illinois Lottery retailers understand and maintain best practices across the board. By allowing us to help you, we can offer you greater peace of mind.

Need to change your order day? Looking for information on the newest games? Tel-Sell's team of trained professionals can keep you in the know of the lottery's latest technologies, games, and sales trends throughout your journey as a retailer. We are here to ease any retailer burdens and allow you to focus on other aspects of your business.

Call us at 844-806-8930 (Option #1) and ask to speak to your Tel-Sell Representative.





ILLINOIS IS FULL OF WINNERS®

The Retail Hotline for Intralot is 1-844-806-8930

Your Hotline operator will be able to answer any questions you may have regarding:

- Terminal functions & connectivity
- Installation schedule & queries
- Ordering Instant Tickets and supplies



Be Smart, Play Smart® Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit illinoislottery.com.

Game odds available at IllinoisLottery.com