

MAY - JUNE 2025

# THE Lottery

## LOWDOWN

# GAMES TO DIG YOUR CLAWS INTO

**JURASSIC WORLD** 2nd Chance! Scratch to reveal entry code.

**BONUS** Reveal a " " symbol in either BONUS spot, win \$50.  
Reveal a " " symbol in either BONUS spot, win \$100.

**BONUS**

**JURASSIC WORLD 2ND CHANCE PROMOTION!**  
ENTER TO WIN 1 OF 10 TRIPS TO HAWAII FOR A CHANCE TO WIN UP TO \$1 MILLION!  
(See back for details)

WINNING NUMBERS

YOUR NUMBERS

**WIN UP TO \$400,000!**



**ILLINOIS LOTTERY** **SCRATCH AWAY**

**JURASSIC WORLD  
INSTANT TICKETS**

**NEW FASTPLAY™  
GAME**

**TEL-SELL SUPPORT FOR  
GROWING SALES**



**OLIVIA BELLON**  
PUBLIC RELATIONS  
MANAGER

# HELLO RETAILERS!

When lottery players buy their tickets at any of our **6,800+ amazing retail partner stores** across the state of Illinois, everyone has a chance to win, including each and every store!

Already this year, we've seen big wins that have benefited both players and retailers, including the shocking \$349 million jackpot-winning Mega Millions® ticket that was recently sold at Casey's General Store in Cortland, IL.

Between earning commissions on each ticket sold, plus bonuses when winning tickets are purchased at your locations, we've built our partnership on excitement, opportunity, shared success – and of course, winning!

**ILLINOIS IS FULL OF WINNERS®!**

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# DATES YOU SHOULD KNOW



MAY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
		● ACTIVATE NEW TICKETS				
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
	● MEMORIAL DAY			● FASTPLAY™ GAME LAUNCH & UPDATES	● JURASSIC WORLD 2ND CHANCE	
25	26	27	28	29	30	31

**May 6, 2025**

**May Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!**

**May 26, 2025**

**Memorial Day. State buildings closed.**

**May 29, 2025**

**Launch of \$1 FastPlay Scan-N-Play Big Block Bucks.**

**Close of \$2 FastPlay Strike**

**May 30, 2025**

**JURASSIC WORLD 2nd Chance Promotion Begins.**

JUNE						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		● ACTIVATE NEW TICKETS				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	● JUNETEENTH	19	20
21	22	23	24	25	26	27
28	● APRIL BUCKS PROGRESSIVE 2ND CHANCE	29	30			

**June 3, 2025**

**Instant Tickets Launch Day. Activate tickets and start selling as soon as you receive them!**



**June 29, 2025**

**Deadline for Drawing 2 of April Bucks Progressive Jackpot 2nd Chance**

**June 19, 2025**

**Juneteenth. State buildings closed.**



# MEET DEBBY JOYCE, LICENSING SUPERVISOR AT THE ILLINOIS LOTTERY

## HOW LONG HAVE YOU WORKED AT THE ILLINOIS LOTTERY, AND WHAT ROLES HAVE YOU HELD DURING YOUR TIME HERE?

I have worked for the Illinois Lottery since 2011, as the Licensing Supervisor.

## CAN YOU DESCRIBE A TYPICAL DAY IN YOUR ROLE AT THE ILLINOIS LOTTERY?

My team and I oversee the licenses of the almost 7000 current lottery retailers in the state of Illinois. We also process new retailer applications as well as Change of Ownership applications. The number of new applications we are processing has greatly increased with the addition of Social Venue locations.

## WHAT DO YOU ENJOY MOST ABOUT WORKING AT THE ILLINOIS LOTTERY?

This is an easy question...The best part of overseeing lottery licensing is my amazing staff!

## DO YOU HAVE ANY MEMORABLE EXPERIENCES OR STORIES ABOUT CONNECTING WITH RETAILERS?

Recently I worked with a retailer that did not pass their background checks and I DENIED the application. They called and wanted to know what they needed to work on to meet our requirements. They desperately wanted the lottery for their store and worked hard to clear up all the things that kept them from being approved. I am happy to report that they have become one of our newest Illinois Lottery retailers.

## WHAT ADVICE WOULD YOU GIVE TO ILLINOIS LOTTERY RETAILERS? DO YOU HAVE ANY TIPS OR STRATEGIES TO HELP THEM MAXIMIZE THEIR SALES?

Display your license and know when it expires!! Also, if you're selling your business, plan accordingly and give us plenty of notice to get the new owner approved and to orchestrate a smooth transition.

## HAVE YOU EVER MET A BIG WINNER? IF SO, WHAT WAS THE LARGEST PRIZE THEY WON?

I have not met a big winner, but I have helped several retailers who have sold a large winning ticket get certified by the comptroller, so they could receive their selling bonus.

## FAVORITE ILLINOIS LOTTERY MOMENTS?

I miss the holiday raffles that we used to have in the past. They always generated a lot of excitement and I wish they would bring them back!

## IF YOU WERE EVER ABLE TO PLAY THE ILLINOIS LOTTERY AND WIN A BIG JACKPOT, WHAT WOULD YOU DO WITH THE WINNINGS?

I would make sure my family was well taken care of, and do as much good as I could for local charities and my church.

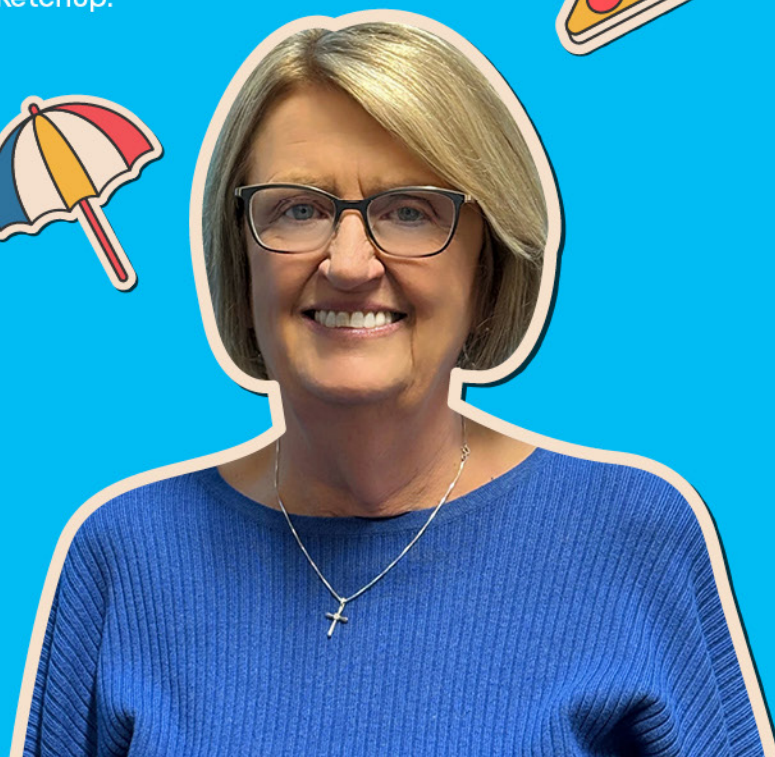
## WHAT'S YOUR FAVORITE PIZZA TOPPING?

Sausage, green peppers, and black olives.



## FAVORITE HOT DOG TOPPING?

Ketchup.



“ THE BEST PART OF OVERSEEING LOTTERY LICENSING IS MY AMAZING STAFF! ”



# NEW GAMES

AVAILABLE MAY 6, 2025

Spring has sprung and so have **THREE** exciting new Instant Tickets! Packed with chances and loaded with cash prizes, these scratch-offs will surely keep players amped up to scratch away.

## \$5 Super Cash Blowout

Game # 7612  
Top prize: \$200

- Symbol reveal play style
- Win up to \$200
- Loaded exclusively with \$10, \$25, \$50 & \$200 prizes
- Win up to 16 times
- Over 3,800 top prizes
- \$50 or \$200 bonus
- Over \$16M in total prizes
- 100% of prizes paid in retail



## \$50 Millionaire Club

Game # 7611  
Top prize: \$1,000,000

- Key number match-play style
- Multiply prizes up to 500X
- Prizes start at \$100
- 50 top prizes of \$1,000,000
- 10 bonus boxes
- Best odds to win \$1,000,000\*
- Over \$100,000,000 in \$500 prizes
- Over \$325M in total prizes
- 84.67% of prizes paid in retail

\*Based on the Illinois Instant games currently available



## \$3 Super 7s

Game # 7609  
Top prize: \$77,777

- Key number match-play style
- Top prize \$77,777
- Win up to 9 times
- 4 top prizes
- Over \$7M in total prizes
- 93.86% of prizes paid in retail

# YOUR *Millionaire Moment* AWAITS

This May, we're launching our latest \$50 Instant Ticket, Millionaire Club! This key number match-style game will include bonus spots, multipliers, and offers elite odds to win a top prize of \$1 million. Your players will be dazzled by this exciting gameplay.

**BEST ODDS  
TO WIN  
\$1,000,000\***

 \$50

**MULTIPLY PRIZES UP TO 500X!**

**MILLIONAIRE CLUB**

**FIFTY TOP PRIZES OF \$1,000,000!\***

**BONUS**




**PRIZES START AT \$100!**


**OVER \$100,000,000 IN \$500 PRIZES!**

SEE BACK FOR INSTRUCTIONS.

**WINNING NUMBERS**



**YOUR NUMBERS**



**ACTIVATE TODAY!**

\*Based on the Illinois Instant games currently available

# CHASE SOME SUN & INSTANT FUN



AVAILABLE JUNE 3, 2025

More Instant fun is coming this June with TWO key number match-style tickets AND the launch of our JURASSIC WORLD Instant Ticket. Wild fun awaits and your players are about to be thrilled!

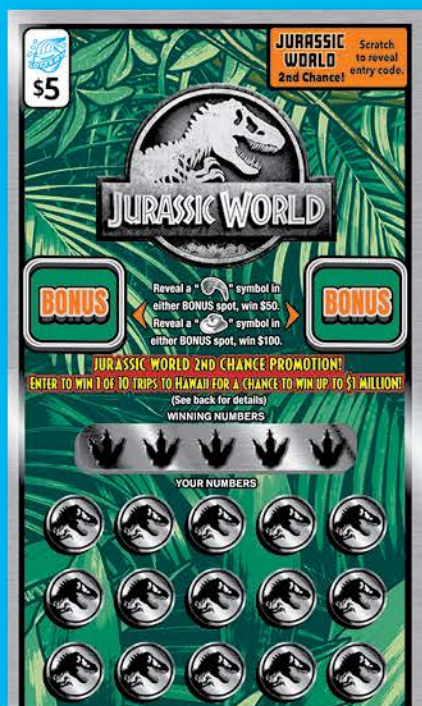


\$2

### Triple Dynamite 777

Game # 7613  
Top prize: \$25,000

- Key number match play style
- 6 top prizes
- Win up to 10 times
- Over \$8.0M in total prizes
- 97.88% of prizes paid in retail



### \$5 JURASSIC WORLD

Game # 7614  
Top prize: \$400,000

- Key number match play style
- JURASSIC WORLD 2nd Chance Promotion
- Win up to 22 times
- 4 top prizes
- 2 bonus boxes
- Over \$20.3M in total prizes
- 89.24% of prizes paid in retail



### \$10 \$1,000,000 Ca\$h Cha\$er

Game # 7616  
Top prize: \$1,000,000

- Symbol reveal play style
- Loaded with \$50 and \$100 winners!
- 3 top prizes
- Win up to 21 times
- Bonus box
- Over \$29.8M in total prizes
- 91.44% of prizes paid in retail
- All-prizes multiplier



# WILD FUN AWAITS!

Exciting news! We are soon launching a JURASSIC WORLD Instant Ticket with a top prize of \$400,000! This game will showcase three scenes..

Featuring a  
**2ND CHANCE DRAWING**  
For A Hawaiian  
Vacation & Up To  
**\$1 Million**



The ticket includes a **2nd Chance promotion**, allowing non-winning players to enter for a chance to win 1 of 10 trips to Hawaii, where they could win up to \$1 million.

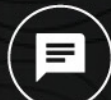


Each pack will include the three different ticket scenes above.

## FULL CAMPAIGN SUPPORT



DIGITAL



SOCIAL



POS



OOH

# FAST-PLAY™

## NEW GAME LAUNCH

There's a new FastPlay™ Scan-N-Play game available! For only \$1, players will have a chance to win a \$100 top prize with this symbol match-style game.

LAUNCHING MAY 29, 2025  
**BIG BLOCK BUCKS**  
 \$100 TOP PRIZE  
 Symbol match-style game  
 with a \$100 top prize



## GAME CLOSURE ANNOUNCEMENT



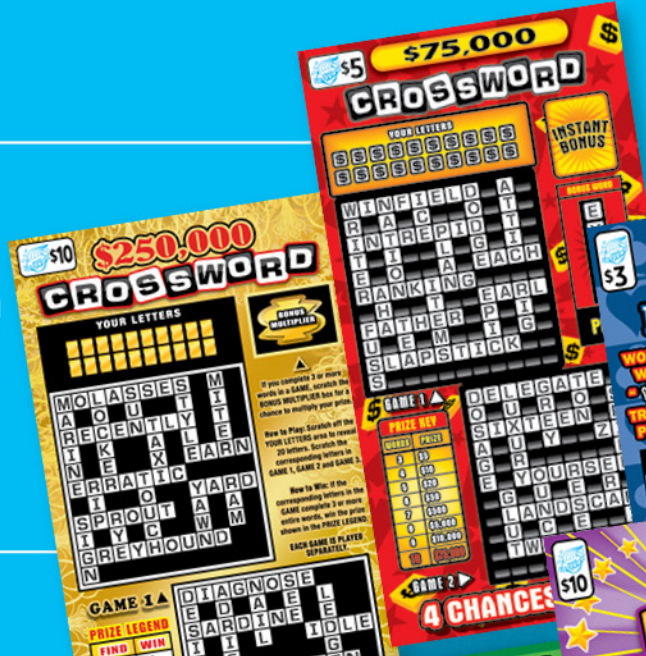
In order to make room for more new and exciting content, we will be closing the \$2 FastPlay game Strike on May 29, 2025. Once closed, it will be removed from the Illinois Lottery retail terminals, as well as the website and mobile app. Remind your players to buy a ticket before it closes! Players who purchased winning FastPlay Strike tickets can still redeem prizes after the game has closed but within one year from the date of purchase. We will continue to inform you of any future FastPlay game closures but please do not hesitate to contact the Retailer Hotline at 1-844-806-8930 if you have any questions.

# KEEP THESE CORE GAMES STOCKED TO MAXIMIZE SALES.

Customers love to play these Instant Tickets.

\$5

#7522  
\$75,000  
Crossword



\$3

#7566  
King Crossword



\$10

#7587  
\$250,000  
Crossword



4 CHANCES



\$10

#7565  
Big Bonus  
Blowout

\$1

#7574  
7-11-21®



\$5

#7588  
7X Bingo  
Multiplier



# FAST-PLAY™

## JACKPOT WINNING ULTIMATE DIAMOND JACKPOT TICKET SOLD AT NEIGHBORHOOD CONVENIENCE STORE IN CHICAGO

An Illinois Lottery player **hit the jackpot** - scoring a prize of just over \$3 million with the FastPlay game, Ultimate Diamond Jackpot.

The ticket, worth \$3,188,104, was purchased on Thursday, February 20 at Komal Wine and Liquor on Chicago's northwest side, near O'Hare airport, located at 4628 N Cumberland Ave.



"We are so happy for the winner and for our family business!" exclaimed Ashish Patel, owner of Komal Wine and Liquor. "We opened in 2015 and have become a popular convenience store in the neighborhood. In fact, all of our customers are locals who we see on a regular basis."

Patel added, "While we have no idea who the winner is, I have a feeling we will know very soon. We know every customer who walks in the door, and they know each of us by name. I'm sure the winner will come into the store to share the news with us - and we can't wait! We are so excited for them."

For selling the winning ticket, Komal Wine and Liquor will **receive a one percent bonus of the prize amount, or just over \$31,000.**

"This is great news," shared Patel. "We plan to put our bonus back into the business."



# ANNUAL RESPONSIBLE GAMING REPORT



The Illinois Lottery is committed to promoting positive, safer play. Interested in learning more about the responsible gaming activities happening at the Illinois Lottery? Then check out the annual responsible gaming report highlighting key initiatives from calendar year 2024. The report is organized by the areas of focus for the Illinois Lottery's responsible gaming program, including a section on activities for retailers and retail players.

The report is currently available on IllinoisLottery.com. To access, you can visit either of the websites listed here:

1. Responsible Gaming - [Our Commitment page](#)
2. Retailer Resources - [Educational Materials page](#)

**Be Smart, Sell Smart.**

## ADA

### COMMUNICATING WITH CUSTOMERS

Communicating successfully with customers is not just an essential part of doing business, it's also required by the Americans with Disabilities Act (ADA). When interacting with customers who are blind or have low vision, who are deaf or hard of hearing, or who have speech disabilities, the ADA requires businesses to take the steps necessary to communicate effectively.

Since the nature of communication differs from business to business, the rules allow for flexibility in determining effective communication solutions. What is required to communicate effectively when discussing something highly confidential might look very different from what is required to complete a lottery sale. The goal is to find practical solutions, which might include:

- *Exchanging written notes with a customer who is deaf*
- *Reading product descriptions to a customer who is blind or has low vision*
- *Accepting text telephone (TTY) calls from a customer who is deaf or has other hearing or speech disabilities*

If you have questions about complying with the ADA or would like to obtain general information about the ADA, please call: 800-514-0301 (voice); 800-514-0383 (TTY).

# TEL-SELL IS HERE TO SUPPORT YOU!

With the vibrant energy of summer approaching, now is the perfect time to embrace fresh strategies for elevating lottery sales. This season offers a unique chance for retailers to engage with their customers, drive excitement about new games and products, and maximize revenue. In-depth discussions with our Tel-Sell Representatives will help you explore innovative approaches, seasonal trends, and other important insights tailored to your accounts.

Our dedicated representatives are here to ensure that you stay ahead of the curve by providing up-to-date, actionable insights on trending lottery data. Real-time analytics provide Tel-Sell with the information needed for retailers to make informed decisions when it comes to inventory and popular games.

A quick conversation with your Tel-Sell rep could lead to big wins for your business. With the support of Tel-Sell, retailers can stay educated and prepared to meet the demands of the lottery market. We are here to help you navigate the world of lottery, so reach out and connect with us!

Curious about top-selling games in your region? We have you covered for that, too.

Interested in diving further into the metrics of your lottery business? Let us build out your orders and guide you through any operational difficulties that you may encounter. Our highly-qualified team of Tel-Sell professionals would be more than happy to assist you.

**Call us at 844-806-8930 (Option #1) and ask to speak to your Tel-Sell Representative.**





# SUMMER FUN!

## Illinois Lottery Word Search

P P D T J M U L T I P L I E R  
 O R S D R A W W I N N E R G Y  
 W Z O C P A C L K L A L W C L  
 W G H G A S D K Q G J K I L O  
 F B B O R N H I P R B F V O T  
 Q M F T T E N F T O Z I U P T  
 G A U S W W S P D O T J U W E  
 E I S P N S I S L G O R P J R  
 N N T G H O M N I A Z N K I Y  
 I S P F F O D L S V Y Q A G B  
 O T L I C Q T Y U E E Q R L D  
 N A A S X E B O M M B Q B J P  
 H N Y H L G K S N M D H X E N  
 T T O P P R I Z E Q K I N F N  
 M I L L I O N A I R E O B E K

### Words

LOTTERY	TOP PRIZE	GENION
WINNER	JACKPOT	PHOTON
FASTPLAY	SCAN N PLAY	MILLIONAIRE
PROGRESSIVE	MULTIPLIER	DRAW
TRADITIONAL	INSTANT	HOTWINS

## Lowdown Funnies

- A. What lottery machine grants 3 wishes?
- B. What retailer item is Irish?
- C. What can you only win if you lose?
- D. What games does an artist love to play?
- E. Why did the man bring a ladder to the lottery office?
- F. What do lottery players have for breakfast?

## Lowdown Scavenger Hunt

1. How many times is the word "win" or "winning" used in the Lowdown this month?
2. What pages have a "\$" sticker?
3. Who is our staff highlight this month?



## ANSWER KEY

### Illinois Lottery Word Search

M I L L I O N A I R E O B E K  
 T O P P R I Z E Q K I N F N  
 H N Y H L G K S N M D H X E N  
 N A A S X E B O M M B Q B J P  
 O T L I C Q T Y U E E Q R L D  
 I S P F F O D L S V Y Q A G B  
 N N T G H O M N I A Z N K I Y  
 E I S P N S I S L G O R P J R  
 G A S W W S P D O T J U W E  
 Q M F T T E N F T O Z I U P T  
 F B B O R N H I P R B F V O T  
 W G H G A S D K Q G J K I L O  
 W Z O C P A C L K L A L W C L  
 O R S D R A W W I N N E R G Y  
 P P D T J M U L T I P L I E R

### Lowdown Funnies

- A. A Genion
- B. Plan O'grams
- C. A 2nd Chance
- D. Draw games
- E. Because the jackpot was sky-high!
- F. Lot'O's

### Lowdown Scavenger Hunt

1. 37
2. 3 and 6
3. Debby Joyce



**ILLINOIS IS FULL OF WINNERS®**

**The Retail Hotline for Intralot is 1-844-806-8930**

**Your Hotline operator will be able to answer any questions you may have regarding:**

- Terminal functions & connectivity
- Installation schedule & queries
- Ordering Instant Tickets and supplies



**Be Smart, Play Smart®** Must be 18 or older to play. If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). For additional info or to exclude yourself, call 1-800-252-1775 or visit [illinoislottery.com](http://illinoislottery.com).

Game odds available at [IllinoisLottery.com](http://IllinoisLottery.com)