



**Illinois Lottery Control Board Meeting Agenda**  
122 South Michigan Avenue, 19<sup>th</sup> Floor  
Chicago, IL

**Friday, February 14, 2020**  
**10:00 am central time**

- I. Welcome
- II. Call to Order
- III. Roll Call
- IV. Public Comment
- V. Old Business
  - a. Approval of November 6, 2019 Minutes
- VI. New Business
  - a. Schedule remainder of Quarterly Meetings for calendar year 2020
  - b. Sports Wagering Update
  - c. Digital Strategy
    - i. Lessons Learned
    - ii. Growth Strategy
  - d. Communications and community engagement strategy for 2020
    - i. Upcoming PR Schedule
    - ii. PR and Branding Strategy
- VII. Director's Report
  - a. Sales and Marketing
  - b. Responsible Gaming
  - c. Finance
  - d. Private Management
- VIII. Adjournment

JB Pritzker  
Governor

Harold Mays  
Acting Director

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